

# \$1.00 off with 2-pack purchase.

Lose the additives.

Save a  
buck

when you buy 2 packs.



- Here's a summer promotion to heat up your sales.
- Proven traffic builder – smokers save a buck with 2-pack purchase.
- Eye-catching packaging highlights full flavor, lights and ultra-light styles.
- Fully integrated support materials include counter display and paster.

